



January 3, 2018

Dear Community Member:

The Board of Directors and over 850 families that participate with North Colonie Youth Baseball (NCYBA) invite you to be one of our community sponsors for the upcoming 2018 season. Without local community sponsors like you NCYBA would not be able to provide the high level of facilities and programs for the children of North Colonie.

NCYBA is a 501(c)(3)not-for-profit, volunteer organization that provides the opportunity for children, ages five to eighteen, to participate in amateur baseball. We also offer an established Challenger program for children and young adults with special needs. Our home games are played at the Boght Baseball Complex, just off Route 9 in Latham. Our purpose is educational. We are dedicated to the goal of promoting the spirit of honesty, integrity, fair play and sportsmanship among young persons and the public at large.

Please take a moment to review the sponsorship levels on the attached page. Income raised from sponsorship will fund recreation player equipment, utilities, umpire fees and materials required to maintain safe playing conditions on our fields. ***Our players are your families, friends, neighbors and customers. Please show your support and join our team!***

As a registered 501(c)(3), not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law. If you have any questions or require any additional information, please contact me at (518) 477-0608 or email: mpmgarvey@hotmail.com

Sincerely,

Matt

Matthew McGarvey
Sponsorship Director



2018 SPONSORSHIP OPPORTUNITIES

*Recreational, scholastic and post-season play runs from April through October.
NCYBA will also be hosting a number of state and local tournaments in 2018.*

SCOREBOARD

SCOREBOARD	\$3,000	<ul style="list-style-type: none">* Three (3) year business logo presence on one of our Premier Field scoreboards* Five year naming the field with your company name* New 4' x 8' outfield sign on the backstop of your field* Business recognition on NCYBA website with link to sponsor website throughout five year period* Recognition on sponsor banners at baseball complex for 3 years* Recognition in all tournament brochures for 3 years
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TEAM SPONSOR

NEW SPONSOR	\$625	<ul style="list-style-type: none">* New 4' x 8' outfield sign at one of the division fields* Business name on team shirts* Sponsor recognition and contact information on NCYBA website throughout year* Recognition on sponsor banners at baseball complex* Vendor space at opening day ceremonies
3 YEAR DISCOUNT	\$1,100	<ul style="list-style-type: none">* Sign up for three years as a new sponsor and save \$325Sign purchased in year 1 will be used in years 2 and 3
RETURNING	\$400	<ul style="list-style-type: none">* Existing outfield sign displayed at one of the division fields* Business name on team shirts* Sponsor recognition and contact information on NCYBA website throughout year* Recognition on sponsor banners at baseball complex* Vendor space at opening day ceremonies

DOUBLE YOUR EXPOSURE ...

Add a second outfield sign at the other end of the ballpark for maximum exposure throughout the season for \$325/new sign and \$125 for an existing sign.

FIELD SPONSOR

FIELD SPONSOR \$500 * One year naming the field with your company name
 * Only 8 fields available - first come first serve
 * New 4' x 8' outfield sign on the backstop of your field
 * Vendor space at opening day ceremonies

OUTFIELD SIGN SPONSOR

NEW \$325 * New 4'x8' outfield sign at one of the division fields
 * Vendor space at opening day ceremonies

RETURNING \$125 * Existing outfield sign displayed at one of division fields

COMPLEX SIGN SPONSOR

NEW \$325 * Have your business sign on one of our batting cages or
 walkway fenceline for even more visibility
 * Vendor space at opening day ceremonies

RETURNING \$125 * Existing sign displayed at either batting cage or walkway

TRAVEL TEAM SPONSOR

\$200 * Business name on team banners for 7u-12u Bison Travel
 teams hung at each home and away game
 * Sponsor recognition and contact information on NCYBA
 website throughout year
 * Vendor space at opening day ceremonies

GOLF OUTING SPONSOR

CHAMPIONSHIP \$2,000 * Two (2) Foursomes, Hole Sponsor Sign, Recognition at Dinner,
 Ad in Brochure

EAGLE \$750 * One (1) Foursome, Hole Sponsor Sign, Recognition at Dinner,
 Ad in Brochure

BIRDIE \$500 * One (1) Twosome, Hole Sponsor Sign, Recognition at Dinner,
 Ad in Brochure

TEE SIGN \$150 * Register now for a tee sign for our 5th Annual Golf Outing.

North Colonie Youth Baseball is affiliated with and strives to advance the ideals of Babe Ruth Baseball, Cal Ripken Division of Babe Ruth Baseball, National Amateur Baseball Federation (NABF), Protect our Nations Youth (PONY) Baseball and the American Amateur Baseball Congress (AABC). North Colonie Youth Baseball is a registered 501(c)(3) not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law.



2018 SPONSOR AGREEMENT

Company Name: _____

Address : _____

City: _____ **State:** _____ **Zip:** _____

Telephone#: _____ **Email:** _____

Contact Person: _____ **Title:** _____

Please note: Teams are limited and will be offered on a first come, first served basis.

LEVEL OF SPONSORSHIP REQUESTED: (PLEASE INITIAL ONE OR MORE)

_____ **SCOREBOARD \$3,000**

_____ **NEW TEAM \$625**

_____ **3 YEAR SPONSOR \$1,100**

_____ **RETURNING TEAM \$400**

_____ **FIELD SPONSOR \$500**

_____ **NEW FIELD SIGN \$325**

_____ **TRAVEL TEAM \$200**

_____ **EXISTING FIELD SIGN \$125**

_____ **GOLF OUTING SPONSOR**

Sponsorship Program:

I (we) agree to pay in full, _____ at the time of signing this document for our sponsorship level as indicated above. In return, the North Colonie Youth Baseball Association will provide the benefits as noted on the preceding document.

I (we) understand that the cost of sponsorship may change upon renewal in subsequent years, and I (we) are under no obligation to renew our sponsorship.

Signature: _____ **Date:** _____

Please make your check payable to **NCYBA** and mail to:

NCYBA Sponsor Program
PO Box 1126
Latham, NY 12110

Credit card payment also acceptable via PayPal at: northcoloniebaseball@gmail.com. Please reference the sponsorship level in memo section and mail in the form to the address above.