



"Baseball gives a growing child self poise and self reliance.

- Albert Goodwill Spalding

January 2010

The Board of Directors and over 850 families that participate with North Colonie Youth Baseball (NCYBA) invite you to be one of our community sponsors for the 2010 season!

NCYBA is a not-for-profit, volunteer organization that provides the opportunity for children, ages five to eighteen, to participate in amateur baseball. We also offer an established Challenger program for children and young adults with disabilities. Our purpose is educational. We are dedicated to the goal of promoting the spirit of honesty, integrity, fair play and sportsmanship among young persons and the public at large.

Our home games are played at the Boght Baseball Complex, just off Route 9 in Latham. In addition to our League teams, from April through August, the park is visited by teams from the entire Capital District as well as those from around New York and Massachusetts. We also host many local and state tournaments.

Please take a moment to review the sponsorship levels on the attached page. Income raised from sponsorship will fund recreation player equipment, utilities, umpire fees and materials required to maintain safe playing conditions on our fields. *Our players are your families, friends, neighbors and customers. Please show your support and join our team!*

If you have any questions or require any additional information, please contact me or our 2010 sponsorship coordinator, Courtney Oberting, at cobertin@nycap.rr.com.

Sincerely,

Robert Burke
Commissioner
rburke2@nycap.rr.com



2010 SPONSORSHIP OPPORTUNITIES

Recreational, scholastic and post-season play runs from April through October.

<p>SCOREBOARD <i>5 opportunities</i></p>	<p>\$5,000</p>	<ul style="list-style-type: none"> * Five (5) year business logo presence on one of our premier field scoreboards * Corporate representation welcome and acknowledged at opening and closing ceremonies (April/July) * Business recognition on NCYBA website with link to sponsor site * Recreational team affiliation (2010) and photo plaque
<p>FIELD <i>8 opportunities</i> <i>Field assignments are first come, first served.</i></p>	<p>\$1,250</p>	<ul style="list-style-type: none"> * Business name is the name of the field for for 2010 season * Sponsor sign to hang at premiere viewing location on walkway of ballpark at field * Recreational team affiliation and photo plaque * Business recognition on NCYBA website with link to sponsor site * Corporate representation welcomed and acknowledged at opening and closing ceremonies (April/July)
<p>NEW TEAM</p>	<p>\$500</p>	<ul style="list-style-type: none"> * New outfield sign at one of the division fields * Business name on team hats * Sponsor recognition and contact information on NCYBA website * Team photo plaque to display at your establishment
<p>RETURNING TEAM</p>	<p>\$375</p>	<ul style="list-style-type: none"> * Existing outfield sign displayed at one of division fields * Recreational season team affiliation * Sponsor recognition and contact information on NCYBA website * Team photo plaque to display at your establishment

Also available:

TEAM BANNER	\$100
TEAM LOGO PRACTICE T-SHIRTS 12 Child, 3 Adult – Screened, single color	\$150
2 ND SPONSOR SIGN TO HANG ON A 2 ND FIELD	\$225

North Colonie Youth Baseball is a registered 401c, not-for-profit organization. Your sponsorship contribution is 100 % tax deductible.



2010 SPONSOR AGREEMENT

Kindly respond by February 1st

YES! WE'RE IN THE GAME!

Company Name: _____

Address : _____

City: _____ **State:** _____ **Zip:** _____

Telephone#: _____ **Email:** _____

Contact Person: _____ **Title:** _____

Please note: Teams are limited and will be offered on a first come, first served basis.

LEVEL OF SPONSORSHIP REQUESTED: (PLEASE INITIAL ONE OR MORE)

_____ **SCOREBOARD \$5,000**

_____ **FIELD \$1,250**

_____ **NEW TEAM \$500**

_____ **RETURNING TEAM \$375**

ADD ONS:

_____ **TEAM BANNER \$100**

_____ **TEAM T-SHIRTS \$150**

_____ **ADDITIONAL FIELD SIGN \$225**

Sponsorship Program:

I (we) agree to pay in full, _____ at the time of signing this document for our sponsorship level as indicated above. In return, the North Colonie Youth Baseball Association will provide the benefits as noted on the preceding document.

I (we) understand that the cost of sponsorship may change upon renewal in subsequent years, and I (we) are under no obligation to renew our sponsorship.

Signature: _____ **Date:** _____

Please make your check payable to: **North Colonie Youth Baseball Association**

and mail it to:

**NCYBA SPONSOR PROGRAM
P.O. Box 1126
Latham, New York 12110**