



February 3, 2021

Dear Member of North Colonie Community:

The Board of Directors and over 850 families that participate with North Colonie Youth Baseball (NCYBA) invite you to be one of our community sponsors for the upcoming 2021 season. Without local community sponsors like you NCYBA would not be able to provide the high level of facilities and programs for the children of North Colonie.

NCYBA is a 501(c)(3) non-profit, volunteer organization that provides the opportunity for children, ages five to eighteen, to participate in amateur baseball. We also offer an established Challenger program for children and young adults with special needs. Our home games are played at the Boght Baseball Complex, just off Route 9 in Latham. Our purpose is educational. We are dedicated to the goal of promoting the spirit of honesty, integrity, fair play and sportsmanship among young persons and the public at large.

Please take a moment to review the sponsorship levels on the attached page. Income raised from sponsorship will fund recreation player equipment, utilities, umpire fees and materials required to maintain safe playing conditions on our fields. ***Our players are your families, friends, neighbors and customers. Please show your support and join our team!***

As a registered 501(c)(3), not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law. If you have any questions or require any additional information, please contact me at (518) 524-6678 or email: [sponsorship.ncyba@gmail.com](mailto:sponsorship.ncyba@gmail.com).

Sincerely,

*Steve Goetz*

Steve Goetz  
Sponsorship Director

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**P.O. Box 1126. Latham, New York 12110. [www.ncyba.com](http://www.ncyba.com)**



## 2021 SPONSORSHIP OPPORTUNITIES

*Recreational, scholastic and post-season play runs from April through October. NCYBA will also be hosting a number of state and local tournaments in 2021*

### **TEAM SPONSOR**

- |                 |         |  |
|-----------------|---------|--|
| NEW SPONSOR     | \$650   | <ul style="list-style-type: none"><li>* New 4'x8' outfield sign at one of the division fields</li><li>* Business name on team shirts</li><li>* Sponsor recognition and contact information on NCYBA website throughout year</li><li>* Recognition on sponsor banners at baseball complex</li><li>* Vendor space at opening day ceremonies</li></ul>          |
| 3 YEAR DISCOUNT | \$1,200 | <ul style="list-style-type: none"><li>*Sign up for three years as a new sponsor and save \$300</li><li>Sign purchased in year 1 will be used in years 2 and 3</li></ul>  |
| RETURNING       | \$425   | <ul style="list-style-type: none"><li>* Existing outfield sign displayed at one of the division fields</li><li>* Business name on team shirts</li><li>* Sponsor recognition and contact information on NCYBA website throughout year</li><li>* Recognition on sponsor banners at baseball complex</li><li>* Vendor space at opening day ceremonies</li></ul> |

### **OUTFIELD SIGN SPONSOR**

- |           |       |  |
|-----------|-------|--|
| NEW       | \$275 | <ul style="list-style-type: none"><li>*New 4'x8' outfield sign at one of the division fields</li><li>*Vendor space at opening day ceremonies</li></ul> |
| RETURNING | \$150 | <ul style="list-style-type: none"><li>*Existing outfield sign displayed at one of division fields</li></ul>  |

*North Colonie Youth Baseball is affiliated with and strives to advance the ideals of Little League Baseball, Babe Ruth Baseball, Cal Ripken Division of Babe Ruth Baseball, National Amateur Baseball Federation (NABF), Protect our Nations Youth (PONY) Baseball and the American Amateur Baseball Congress (AABC). North Colonie Youth Baseball is a registered 501(c)(3), not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law.*



## 2021 SPONSOR AGREEMENT

**Company Name:** \_\_\_\_\_

**Address :** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone#:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

*Please note: Teams are limited and will be offered on a first come, first served basis.*

### **LEVEL OF SPONSORSHIP REQUESTED: (PLEASE SELECT ONE OR MORE)**

- \_\_\_\_\_ **NEW TEAM \$650**
- \_\_\_\_\_ **3 YEAR SPONSOR \$1,200**
- \_\_\_\_\_ **RETURNING TEAM \$425**
- \_\_\_\_\_ **NEW FIELD SIGN \$275**
- \_\_\_\_\_ **EXISTING FIELD SIGN \$150**

### **Sponsorship Program:**

I (we) agree to pay in full, \_\_\_\_\_ at the time of signing this document for our sponsorship level as indicated above. In return, the North Colonie Youth Baseball Association will provide the benefits as noted on the preceding document.

I (we) understand that the cost of sponsorship may change upon renewal in subsequent years, and I (we) are under no obligation to renew our sponsorship.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please make your check payable to: **North Colonie Youth Baseball Association**

and mail it to: **NCYBA Sponsor Program**  
**P.O. Box 1126**  
**Latham, NY 12110**